

## INTERNATIONAL CONFERENCE ON CIVIL AVIATION

### *Market liberalization, low cost pressure, and employment relations in the airline industry*

Roundtable Conference for practitioners, professionals,  
and policy makers

**Oslo 11. September 2014 9.00 – 16.00**  
**Venue: BI Norwegian Business School**

Liberalization and the growth of the low cost sector have transformed international aviation. Competition from low cost carriers (LCC) has increased the industry's efficiency, but at the same time resulted in a continuous pressure to reduce costs not only within the low cost sector, but also between the low cost sector and the network or full-service carriers (FSC).

As a result of intensified competition, airlines are increasingly focusing on payrolls and conditions of employment, which have implications for trade union organization among other things. Until now conflicts have been restricted to single companies, but what we see emerging is the fight for decent pay and working conditions being lifted not only to the national level but to the transnational level and increasingly involving a larger number of different actor groups. As LCCs demonstrate a constant creativity in developing the low cost model, it is presenting challenges not only for employees and trade unions but also new challenges for policy makers both at the national and transnational level.

In order to get a better understanding of the situation in civil aviation, the conference will, with the contributions from central actors – employers, employees, regulatory authorities, politicians, in addition to national and international researchers – focus on and discuss:

*To what degree is it possible to create equal competitive conditions in international aviation, without the employees' interests getting compromised?*

We believe this will be a very interesting debate, in which the President of the Norwegian Confederation of Trade Unions will be one to open the debate. The challenges airlines are facing is affecting the society as a whole as international competition can affect future working life.

We are looking forward to your attendance at the conference.

Deadline for registration: 1. July 2014

Places are limited, therefore registration is necessary.

Participation is free, which includes lunch and refreshments.

For participation please e-mail the Consultant for the Department of Communication and Culture at BI: [rita.arnesen@bi.no](mailto:rita.arnesen@bi.no) (Rita Arnesen)

For updates and information, please visit the conference webpage:  
<http://internationalconferenceoncivilaviation.com/>

### **Organizing Committee:**

Prof. Dr. Eli Moen, BI Norwegian Business School

Prof. Dr. Florian Becher-Ritterspach, German University in Cairo

Associate Prof. Dr. Gillian Warner-Søderholm, Norwegian Business School BI

Prof. Dr. Reinhard Bachmann, Surrey Business School, University of Surrey, UK

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